



## FOR IMMEDIATE RELEASE

**Contact:** John Ikenberry, Ph.D.  
President and Co-Founder  
328 Innovation Boulevard, Suite 300  
State College, PA 16803  
Phone: 814-861-3080 (Ext. 202)  
[www.higheredjobs.com](http://www.higheredjobs.com)  
[media@higheredjobs.com](mailto:media@higheredjobs.com)

## HigherEdJobs Author in Residence Program Designed to Help Job Seekers with Their Careers in Academia

STATE COLLEGE, Pa. (January 25, 2010) – The leading Internet recruitment site for higher education professionals, HigherEdJobs.com, released its newest feature today, the [Author in Residence](#). The program combines the idea of an old-fashioned book club with the academic staple of a scholar in residence, while using the cutting-edge technology of a blog with regular blog posts and comments.

Unlike traditional book clubs, this one is led by the author. Peter Weddle, 2010 Author in Residence, posted his first blog today about chapter one of his book, *Work Strong: Your Personal Career Fitness System*. Each month, Weddle will post a new blog from a different chapter of his book. Participants are encouraged to read the chapter, follow the blog, and then post comments.

“One of the most important aspects of a book club is to be able to see the book you are reading through a number of different eyes and perspectives. The ability to comment on a blog will naturally lend itself to serve this purpose,” said Andrew Hibel, chief operating officer and co-founder of HigherEdJobs.com. “We are excited to see the many career insights that will be shared.”

“HigherEdJobs designed the program with the thought that by participating with our Author in Residence, job seekers will be better able to find their perfect career fit in higher education,” said John Ikenberry, president and co-founder of HigherEdJobs.com.

HigherEdJobs.com is the leading source for jobs and career information in academia. During 2008, more than 2,900 colleges and universities posted over 67,000 faculty, administrative and executive job postings to the company’s website. HigherEdJobs.com is visited over two million times each month by 700,000 unique visitors. HigherEdJobs.com is published by Internet Employment Linkage, Inc. that is headquartered in State College, PA, and has an accounting and operations office in Oak Park, IL.

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**To view the Author in Residence blog, go to:** <http://www.higheredjobs.com/blog/>