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HigherEdJobs.com, NASPA, and ACUHO-I Partnership Helps Student Affairs Professionals at The Placement Exchange

STATE COLLEGE, PA (February 16, 2009) – HigherEdJobs.com has partnered with NASPA – Student Affairs Administrators in Higher Education and the Association of College & University Housing Officers – International (ACUHO-I) to help student affairs professionals find their next job in higher education at The Placement Exchange.

The Placement Exchange is a joint venture between NASPA and ACUHO-I as well as the National Association for Campus Activities (NACA), the Association for Student Judicial Affairs (ASJA), and National Orientation Directors Association (NODA).

Through the partnership with HigherEdJobs.com, The Placement Exchange will benefit from exposure to student affairs job seekers on HigherEdJobs.com. And HigherEdJobs.com will benefit by receiving targeted career information from The Placement Exchange on finding and obtaining a job in student affairs.

“We are incredibly proud of the role The Placement Exchange plays in delivering job placement opportunities for our members,” said Sallie Traxler, executive director of ACUHO-I. “In just two years we have become the place for student affairs job placement. This partnership with HigherEdJobs.com will only strengthen those services we are able to deliver and broaden our reach.”

“This partnership is a natural alliance between two established leaders in the higher education career services and placement arena; The Placement Exchange, the definitive live and online resource for jobs in student affairs, and HigherEdJobs.com, the leader in online job posting throughout higher education,” said Kevin Kruger, associate executive director of NASPA. “Student affairs professionals will see immediate benefits from this emerging partnership.”

“Our mission is to give higher education candidates everything they need for their career,” said John Ikenberry, president of HigherEdJobs.com. “By joining forces with NASPA, ACUHO-I and their partner associations, we feel we can do an even better job of helping candidates in this area.”

Andrew Hibel, chief operating officer of HigherEdJobs.com, added “Like HigherEdJobs.com, we feel The Placement Exchange is a very cost-effective and collegial way for employers and candidates to meet in student affairs. We feel like it fits well with our mission.”

About HigherEdJobs.com

Founded in 1996, HigherEdJobs.com is the largest job database focused exclusively on college and university positions. Our goal is to provide a recruitment tool that adds value to the job seeker and recruiter by providing cost-effective, innovative, useful, and timely services in all areas of the site. The site

is visited over 1.7 million times each month by faculty and staff. With over 200 job categories in higher education, we reach out not only to student affairs, but to all areas of higher education.

About NASPA

NASPA – Student Affairs Administrators in Higher Education is the leading voice for student affairs administration, policy, and practice, and affirms the commitment of the student affairs profession to educating the whole student and integrating student life and learning. With more than 11,000 members at 1,400 campuses, and representing 29 countries, NASPA is the foremost professional association for student affairs administrators, faculty, and graduate and undergraduate students. NASPA members are committed to serving college students by embracing the core values of diversity, learning, integrity, collaboration, access, service, fellowship, and the spirit of inquiry.

About ACUHO-I

ACUHO-I members, which total more than 900 campuses located around the world, believe in developing exceptional residential experiences at colleges, universities, and other post-secondary institutions. ACUHO-I achieves its vision by providing innovative, value-driven programs, services, research, and development as well as a powerful professional network that supports and evolves the collegiate housing profession. We do this with the constant purpose of making a positive difference in the lives of members and those they serve.

About The Placement Exchange

The Placement Exchange strives to be the definitive resource for the student affairs job placement process. With dynamic, online information, as well as powerful networking opportunities and a first-class job placement event, The Placement Exchange is dedicated to helping candidates find that perfect job, and helping institutions find that perfect hire. Founded in 2006, the strength of The Placement Exchange comes from the combined resources of its partner associations.